

Rate Agreement 2009

Buy every edition and save big!

Place your ad in the Sunday edition and then pick it up in the Wednesday edition at 25% off and in the Friday edition for 50% off the price.

Example: Quarter page ad (3x11) at reduced rate of \$12.88 costs \$425.04 on Sunday, \$318.78 on Wednesday, and \$212.52 on Friday. That's three runs for just \$956.34.

**Open Rate
\$12.88**

Sunday • Wednesday • Friday

MONTHLY INCHES	RATES
Over 516	\$11.72
387	\$11.85
258	\$11.98
129	\$12.10
64.5	\$12.24
32	\$12.36

Reduced rates are also offered to advertisers with yearly contracts determined by month usage.

Advertisers must meet the minimum monthly requirements of their agreements or be billed at the higher rate.

Advertising rates are quoted for black and white ads only. Color is priced separately.

All rates quoted are net. Agency rates are available. The St. Tammany News will make every effort to honor position requests.

All deadlines are three days prior to publication.

Advertising subject to approval. The St. Tammany News reserves the right to alter, modify or change all advertising submitted for publication to conform to styles and preferences of the newspaper and for the best interest of the readers. We also reserve the right to cancel at any time any advertising order or reject any advertising copy whether or not the same has already been acknowledged and/or previously published. Publisher assumes no financial responsibility for errors or omissions, however, if at fault will reprint that part of an advertisement in which such error or omission occurred.

22" STANDARD WEB WIDTH OVERALL PAGE HEIGHT 21"

COLUMN SIZES

1 Column.....	1.55"
2 Column.....	3.22"
3 Column.....	4.88"
4 Column.....	6.55"
5 Column.....	8.22"
6 Column.....	9.88"

*PRE-PRINTED INSERTS

Full Circulation \$42/thousand
Zoned &/or Paid Circulation \$47/thousand
Minimum Charge \$350 per insertion

*Above a 12 page tab, add \$2/M/4 page increase

PRE-PRINTED INSERT CONTRACT RATES

1 insert/month - \$40/thousand
2 inserts/month - \$38/thousand
3 or more inserts/month - \$36/thousand

COLOR RATES

1 Color.....\$95
2 Colors.....\$145
Process....\$195

FRONT PAGE STRIP RATES

Sunday.....\$200
Wednesday....\$200
Friday.....\$150

19290 19th Avenue, Covington, LA 70433 | P O Box 90, Covington, LA 70434

Phone: (985) 892-7980 • Fax: (985) 867-8572 | Classified Call Center Phone: (877) 737-7577

Offices are open Monday - Friday 8:00 am - 5:00 pm

Email Addresses: Advertising: stnads@wickcommunications.com Classified: callcenter1@wickcommunications.com

PERSONNEL

j Kennon - Group Manager/President | Terry Maddox - Publisher | Sandy Cunningham - General Manager | Shane Maddox - Classified Advertising Manager